

FLAVORS OF NATIONS 2026

5:00 PM | Tue, Feb 10 | Safaa Stadium, KAUST

Sponsorship Package

A celebration of culture and community

ORGANIZED BY CAMPUS AND COMMUNITY

جامعة الملك عبد الله
للعلوم والتقنية
King Abdullah University of
Science and Technology





Event Details

 10 February 2026 | 5:00 p.m. to 11:00 p.m.

 Safaa Stadium

**5,000+
attendees**



Partnerships Power Possibilities

- Live performances of cultural music and dance
- Country booths promoting sharing of heritage and traditions
- Traditional cuisines and interactive activities
- Kids Zone with fun games and entertainment
- Cultural demonstrations and hands-on experiences
- A memorable experience in a warm, family-friendly atmosphere

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Partner With Us

Be part of KAUST's most vibrant cultural celebration! Sponsoring Flavors of Nations positions your brand at the heart of diversity, inclusion and community engagement

Unmatched Visibility

Your brand showcased across event stages, banners, and digital platforms before, during, and after the event

Direct Engagement

Connect with families, professionals, cultural leaders, and influencers in a warm, festive setting

Positive Brand Association

Align with values of community, wellbeing, education, and cultural heritage

High-Impact Marketing

Targeted exposure to a diverse, engaged audience

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Target Audience



All united by values of community, wellbeing, education, culture, and social impact

- **Families and children**
- **Professionals and working adults**
- **Community leaders and government representatives**
- **Cultural groups and international communities**
- **Students**

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Your contribution powers

- World-class stage, sound, and lighting
- Cultural performances and entertainment
- Booth construction and décor
- Marketing and print campaigns
- Engaging activities for families and children



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Exclusive Sponsorship Benefits



Up to SAR 50,000 **PLATINUM PARTNER**

- Gold Partner +
- Event naming rights
- Priority Parking Pass
- Opening speech
- Dominant logo placement on stage, entrance, and all event media
- Hotel accommodation
- Prime branded booth location
- Featured recognition post-event

Up to SAR 30,000 **GOLD PARTNER**

- Silver Partner +
- Medium logo on key marketing materials
- Banner in chosen zone | stage, cultural booths, or activity areas
- Branded booth
- Sponsor a cultural performance or activity
- Social media mentions
- Post-event recognition

Up to SAR 15,000 **SILVER PARTNER**

- Logo on shared sponsor board
- Name featured on event website program
- Flyer placement at Community & Culture booth
- Certificate of appreciation
- Thank you social media post



Your Brand in the Spotlight



BEFORE THE EVENT

Logo on promotions, social media announcements, and website features

DURING THE EVENT

On-site branding, stage mentions, and booth engagement

AFTER THE EVENT

Thank you post-event communications, and access to event photos

**Let's
celebrate
culture,
community,
and diversity
together!**

CONTACT

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